



# HELSINKI

business hub

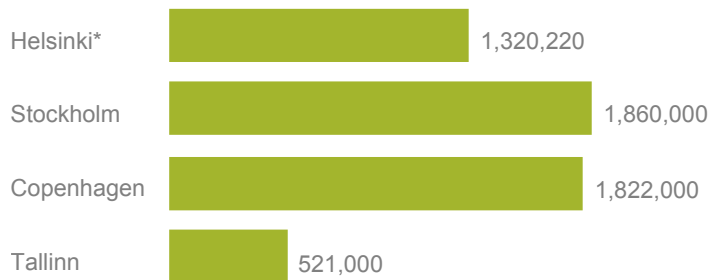
## Baltic Sea Region

The Baltic Sea region comprises Finland, Denmark, Sweden, Norway, Estonia, Latvia, Lithuania, and parts of Germany, Poland and Russia. The region exceeds European standards in many indicators and seeks to be a role model for Europe in achieving sustainable growth based on equality, innovation, mobility and integration. The principal metropolises cooperate in many spheres of society, tied together by the sea that connects them.

*The Baltic Sea region has a population of 110 million people and a GDP of 400 billion EUR.*

## Population and workforce

### Population in the capitals of Baltic Sea Region

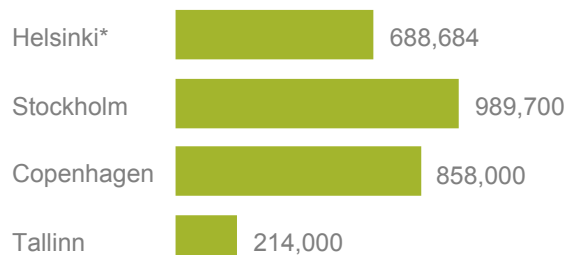


Source: Statistics Finland, Eurostat Urban Audit

\* Greater Helsinki

In proportion to total population, Helsinki has an edge over Copenhagen and Tallinn in the size of its workforce.

### Size of the workforce in the capitals of Baltic Sea Region



Sources: Statistics Finland 2006, Statistics Sweden, Statistics Denmark, Statistics Estonia, OECD

\* Greater Helsinki



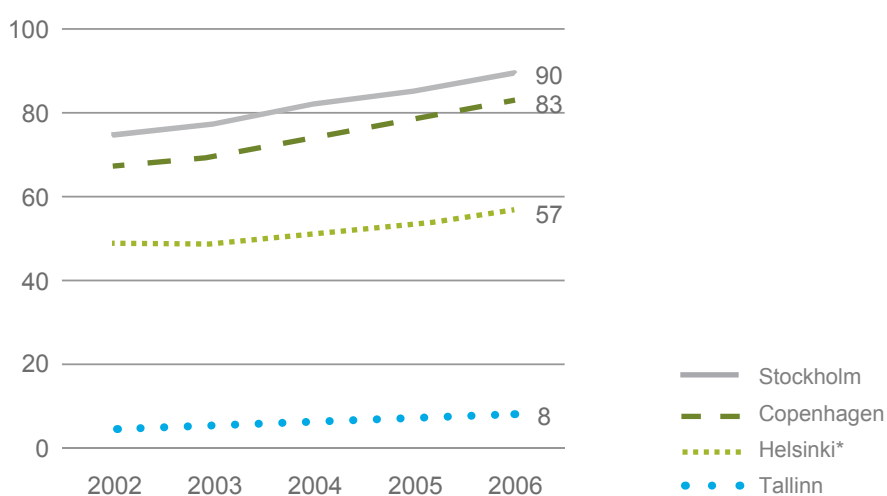
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## The economy of the region

Although Helsinki's GDP remained relatively unchanged during the first years of the decade, it has been growing since 2003.

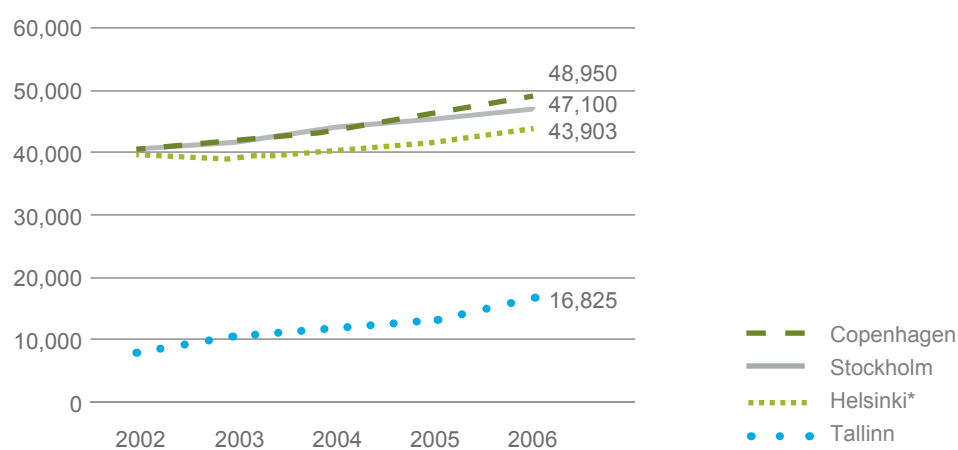
GDP (€ billion) of Helsinki, Stockholm, Copenhagen and Tallinn



Sources: Statistics Finland, Eurostat  
\* Greater Helsinki

The GDP per capita in Helsinki is climbing steadily. The trend shows that Helsinki has gained clearly on its neighbors.

GDP per capita (€ million) of Helsinki, Stockholm, Copenhagen and Tallinn



Sources: Statistics Finland, Eurostat  
\* Greater Helsinki